Sponsorship Proposal

12th International Particle Accelerator Conference

Virtual Edition

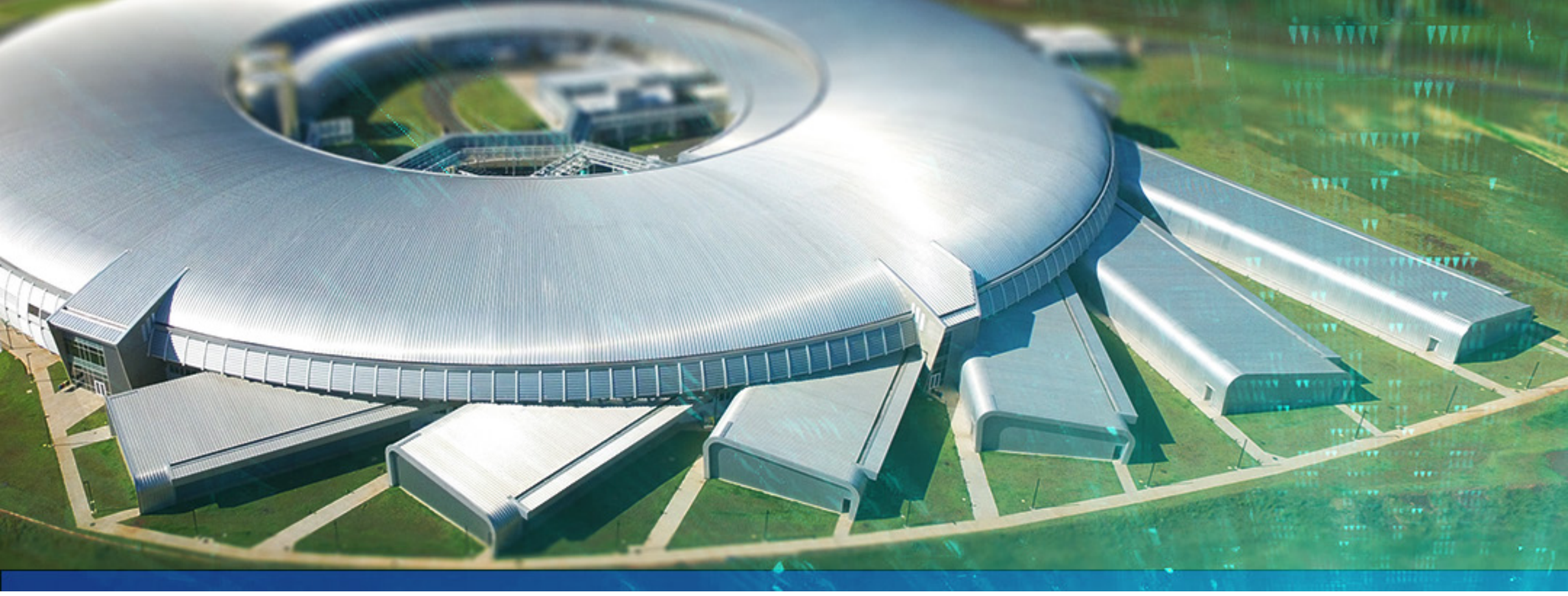
May 24th - 28th, 2021 | Brazil

IPAC21

www.ipac21.org

Image: CNPEM

IEEE NPSS Nuclear & Plasma Sciences Society | APS physics | LNLS | CNPEM Brazilian Center for Research in Energy and Materials | Ministry of Science, Technology and Innovations | Pátria Amada Brasil Brazilian Government | F&B Eventos | pco



12th International Particle Accelerator Conference (IPAC21) 2021.

May 24-28, 2021.

https://www.ipac21.org

On behalf of the Organizing Committee, we would like to announce that **the 12th International Particle Accelerator Conference - IPAC'21** will be held in **virtual** format from **May 24-28, 2021.**

IPAC'21 is being organized by the Brazilian Center for Research in Energy and Materials (CNPEM), located in Campinas, Brazil. This will be the first time IPAC will be held in South America.

IPAC is the main international event to discuss the latest achievements in the science and technology of Particle Accelerators, promoting collaboration among scientists, engineers, technicians, students and industrial partners across the globe. This is a most exciting time in the field, with many new projects and challenges leading to innovation into the near future.

With over **1000 delegates and 40 industry exhibits,** this is a unique opportunity to experience in this new modality a way to learn and exchange with a wide range of decision makers, opinion leaders, buyers and new kids on the block.

At IPAC21, you will have the opportunity to meet and interact with accelerator scientists, engineers, students, and vendors while you stay in the safety of your own place and for those reasons you will find excellent business and technical opportunities to participate and sponsor the event not only contributing to the tradition and your success but also promoting your own business.

We are looking forward to a most lively conference and hope to meet you virtually at IPAC'21!

WHY SPONSOR IPAC?

With many conferences being cancelled or postponed due to the worldwide scenario, IPAC21 becomes a golden chance to stablish contacts and disclose your company this year.

And else, you can achieve:

Visibility of your products and services to a specialized audience, stake holders and opinion makers;

Favorable environment to develop and strengthen networking and perspective of new businesses;

Sponsorship opportunity to give you the chance to maximize your brand and product promotion according to your need and expectations;

Favorable environment to learn about the new market needs and plan strategic development;

Associate your brand with institutions that set the benchmark for research and technology development;

The IPAC21 virtual platform is based on the Whova app and provides us an effective virtual experience to increase our learning and networking.

You can get to know more ways to disclosure your company and to maximize all the benefits of event sponsorship with Whova:

https://www.youtube.com/watch?v=a_lr0kR4nOU&feature=emb_logo

1. SPONSORSHIP OPPORTUNITY

The Sponsor functionalities will allow your company to expose your brand in banners spread over the virtual platform.

Below we present the online functionalities which will be offered to the companies sponsoring the IPAC 21:

Logo at IPAC21 website, available at:

- IPAC21 website Industrial Sponsor page
- Whova platform page

All the Sponsor functionalities at Whova:

- Company added to the Sponsor Center, listed on the homepage of web app and mobile app;
- Opportunity to chat with the attendees individually
- Virtual booth, where the sponsors can add videos, company information, files, link for livestreaming and contact information.
- Possibility to organize livestreams during breaks or at certain times of the schedule
- Live chat with attendees through the virtual booth
- Banner ads in the conference mobile app
- Banner ads in the conference virtual platform for computers
- One company representative as booth staff on the sponsor page with full access to the conference. (extra delegates can be registered separately)

* The company representative is responsible for uploading all information at the sponsor booth, including logo, pictures, videos, files, product information and contact. Videos must be uploaded to an online platform as Vimeo or YouTube and embedded at the sponsors page

2. PRICES AND DEADLINES

BRL 5,400 (~ USD 1,000) - Until February 26th

BRL 7,600 (~ USD 1,400) - From February 27th

3. REGISTRATION AND PAYMENT

To become an IPAC sponsor formalize the registration and payment.

By credit card (preferred method) click here
Or invoice, with additional costs Fill the form on the website page.

To confirm your sponsorship, full payment is required. Your booking will only be fully secured upon receipt of this payment.

After the confirmation your company will receive a Whova link by e-mail, giving access to the customization page to edit your sponsor virtual booth.

4. CONTACT INFORMATION

If you have any enquiries regarding our sponsorship, please contact IPAC 2021 events team at: comercial2@fbeventos.com or comercial@fbeventos.com; about payment: eventos@cnpem.br

5. CANCELLATION POLICY

5.1 Requests for cancellation of the registration fee and/or sponsorship must be written and sent to the email: eventos@cnpem.br or using the form available on the contact page. Each case will be individually analyzed.

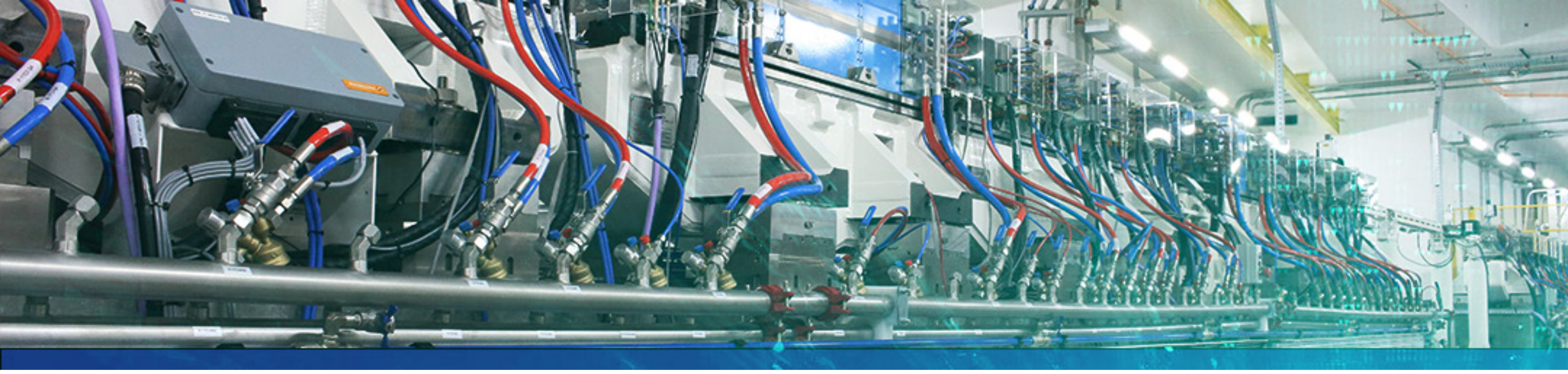
5.2 Cancellations with refund must be made up to 30 days before the event starts. Cancellations requested after this date will not be refunded.

5.3 An administrative fee will be charged for refunding, in the amount of:

• 10% of the total value paid by credit card and bank slip plus taxes and fees applicable to the financial reimbursement operation;

• 40% of the total value on payments made by international bank transfer (invoice) plus taxes and fees applicable to the financial refund operation.

5.3.1 The amount to be reimbursed will be calculated in reais (BRL), considering the formula contained in the previous item. The conversion of the amount in reais (BRL) to the foreign currency will be carried out according to the exchange rate on the repayment date;



5.4 The refund can be made by reversing the charge on the credit card or by bank transfer, depending on the original payment method;

5.5 In case of event cancellation due to unforeseeable circumstances or force majeure, no refund will be due by CNPEM;

5.6 In case of cancellation of the event for reasons of technical or operational need of CNPEM, registrations will be refunded as follows:

• 5% on payments by credit card and bank slip plus taxes and fees applicable to the financial reimbursement operation;

• 10% on payments by international bank transfer (invoice) plus taxes and fees applicable to the financial refund operation.

5.6.1 The amount to be reimbursed will be calculated in reais (BRL) considering the formula contained in the previous item. The conversion of the amounts in reais (BRL) to foreign currency will be carried out according to the exchange rate on the repayment date.